

Lebanon County Clean Water Alliance Meeting
Anville Township Office
Friday, November 22, 2013
2:00 pm

Minutes

I. Welcome/Introductions – Present: Kris Troup, Mike Booth, Phylis Dryden, Michael Dryden, Sheila Wartluft, Stephanie Harmon, Cheri Grumbine, Nick Yingst, John Brenner, Commissioner JoEllen Litz, Fallon Binner

II. Meeting Minutes – The minutes from the October 23, 2013 meeting were approved, as distributed. Troup will email the final minutes to LCCWA partners.

III. Public Education/Outreach – Troup reported that he has received questions from two middle school teachers regarding the poster contest guidelines.

Robin Getz contacted the *Lebanon Daily News* for pricing of another advertising/outreach campaign. The price quote was the same as for 2012: \$680 for a half-page advertisement and an additional \$500 for a month-long banner ad on the *LD News* website. Commissioner Litz asked if there is a method in place to track the effectiveness of the LCCWA advertising. Dryden indicated that a counter can be placed on the banner ad on the *LD News* website. She added that the delivery circulation for the *LD News* is 50,000 and the online visits are approximately 80,000.

The consensus of the group was to purchase two advertisements, including website banner ads: one in July 2014 and one in April 2015. This schedule would provide municipalities with MS4 public outreach credits in two separate MS4 reporting years. The total cost will be \$2,360.

Two different forms of funding were discussed to pay for the aforementioned advertisements. The first was the Lebanon County Commissioners Marcellus Shale Grant program. However, this grant program requires a 50% local match. The second form of funding discussed was DEP's 2014 Environmental Education Grants. No local match is necessary for DEP's grants, and the grant amount can be up to \$3,000.

Those in attendance agreed that the DEP grant program best fits the LCCWA needs. Troup will submit a one-page summary of the proposal to PA DEP by December 4th. If DEP responds favorably to the proposal, a full grant application will need to be submitted by January 6, 2014. Wartluft, Grumbine and Troup volunteered to put the grant application together. Harmon will review the grant application prior to submission.

IV. LCCWA MOU – Troup presented the finalized Memorandum of Understanding for LCCWA stakeholders. After a brief discussion, a motion was made by Brenner and seconded by Yingst to accept the final MOU as presented. Troup will distribute this document to LCCWA stakeholders for their review and signature.

V. Other Business – Harmon and Troup attended the Lower Susquehanna Source Water Protection Partnership Meeting on November 20th at the Susquehanna River Basin Commission (SRBC) Office in Harrisburg. This regional group’s meeting focused on the issues of Stormwater (MS4s) and emergency response issues related to source water protection. The SRBC has a Time-of-Travel Tool on its website, which permits users to enter the location of a hazardous spill and calculate how long it will take the substances to reach drinking water intakes downstream on the Susquehanna River. This group plans to continue to meet on a regular basis to discuss water resource issues in the region. Troup and Harmon plan to continue to represent Lebanon County at future meetings.

Harmon suggested a future low-cost LCCWA project could be to place watershed signage along major travel routes to alert public safety first responders of water source locations. There was some discussion on this matter; however, a decision was not reached.

Harmon also suggested the possibility of the LCCWA applying for a Lebanon County Commissioners Marcellus Shale grant to hire a consultant to write a county-wide watershed implementation plan (WIP). This would eliminate the need for MS4 municipalities to write individual Chesapeake Bay Pollutant Reduction Plans. York County recently completed a similar project, and it has been very successful.

Troup asked if the group would like a more defined meeting schedule (ex. Meetings on the 3rd Wednesday of each month), or they would like to continue to utilize Doodle Surveys to schedule the meetings. The group’s consensus was to continue to schedule LCCWA meetings using Doodle Surveys.

VI. Next Meeting – A Doodle Survey will be sent after January 1, 2014 to assist with scheduling the next LCCWA meeting.